

SUSTAINABILITY REPORT 2021

LUKEVENT



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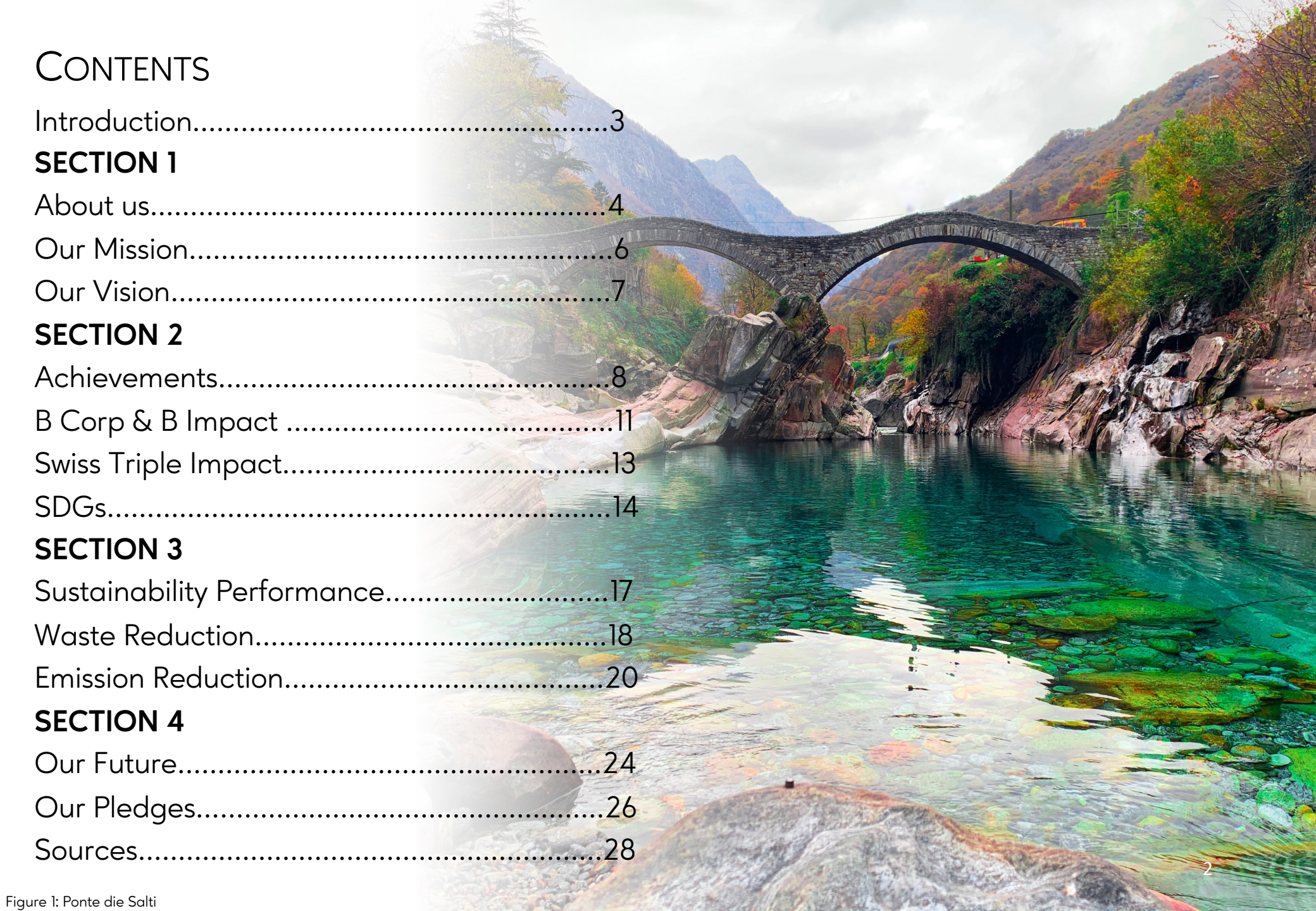


Figure 1: Ponte die Salti

Dear Ladies and Gentlemen,

For all of us, 2021 was marked by the COVID-19 pandemic. A time filled with doubts and uncertainty, but despite the challenging situation regarding the pandemic, we as a company chose to make the best of it and not give up.

We decided to **strengthen our awareness of sustainable action** and to both consolidate and improve existing structures and take new paths. As a company and as individuals, **we wanted to make our contribution to a better world.**

Using research and data, we gathered insight that helped us to better understand and improve our company. This combined with the motivation and perseverance of each team member, we have reached our first major milestone on the journey: **We are proud to announce that we are now a certified B Corporation.**

With the help of this annual report 2021 we would now like to share our findings with you. This report will reveal our biggest accomplishments and challenges so far. Even though we still have a lot of work to do **we persist to make a positive, sustainable difference.** We hope that you too will take this time as an opportunity to face challenges and **take action in creating a more sustainable future.**

SECTION 1

About Us

PROGRESS ON SUSTAINABILITY REPORT 2021



Figure 2: Tuscany

Lukevent is a Swiss-based 360 surround travel and event specialist offering unique, tailor-made experiences and private villa rentals.



Specialists for the Alpine region and beyond



Offices in Switzerland (Zug), Germany (Munich) and Italy (Milan)



Passionate teams in all our destinations with a Board of Directors which is 1/3 Female



Lukevent has the keys to open extraordinary doors

Our company strives to achieve four profound corporate policy goals:



Awareness of our social responsibility



Fair relations with our business partners



Satisfied employees



Satisfied customers



To create innovative, immersive experiences that preserve culture and authenticity in the local communities we serve.



To create social, environmental and economic value for these communities.



To provide a flexible, reliable and seamless experience for our clients.



We are the leading expert for luxury travel and events in the Alpine region in Europe and beyond.



We work in a holistic sustainable way and are constantly improving on this to protect and preserve the environment, the cultures and the local populations.



We always fulfil all our clients' wishes to their full satisfaction and offer impeccable service at all times.¹

SECTION 2

Achievements

PROGRESS ON SUSTAINABILITY REPORT 2021



Figure 3 : Swisstainable



Figure 4: B certified



Figure 5: Sustainable Development Goals

- We continued to **track and measure our impacts** (emissions, waste, ...) and implemented **different tools** for this
- We participated in several workshops to develop a **better understanding for our impact** e.g. Swiss Triple Impact programm, B Corp Tourism, SDG Action Manager, Hybrid Pathway...
- We have **amended our bylaws** according to B-Corps requirements in order to be **legally comitted to sustainability**
- We **prioritised the SDGs** that are most important for our company as a basis for our own sustainable goals
- We have implemented **key performance indicators**
- We became a certified **“B Corp” & “Swisstainable”**

Our internal processes have been put in writing, more precisely:

Our Mission statement includes:

- Corporate Vision
- Corporate Goals and Mission
- Corporate policy & strategies
- Descriptions of our markets & products
- Behavioural principles in our company
- Hierarchy of values
- Declaration of Commitment
- Leadership guidelines
- Commitment to Human Rights in the Tourism Sector

Others:

- Lists of sustainable suppliers & partners
- Job descriptions & onboarding processes
- Surveys to measure employee & customer satisfaction
- Identification of our core values as a basis for decision-making

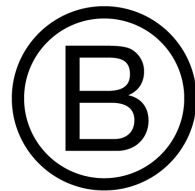
B Lab is a nonprofit network transforming the global economy to benefit all people, communities, and the planet.

All B Labs certify **B Corporations**, which are companies that meet the highest standards of **social and environmental performance, accountability, and transparency**.

Certified B Corps are legally committed to **prioritizing more than just profit**. That means when they make business decisions, they're **thinking about how they'll impact customers, workers, communities, and the environment** — not just shareholder earnings.²



Certified



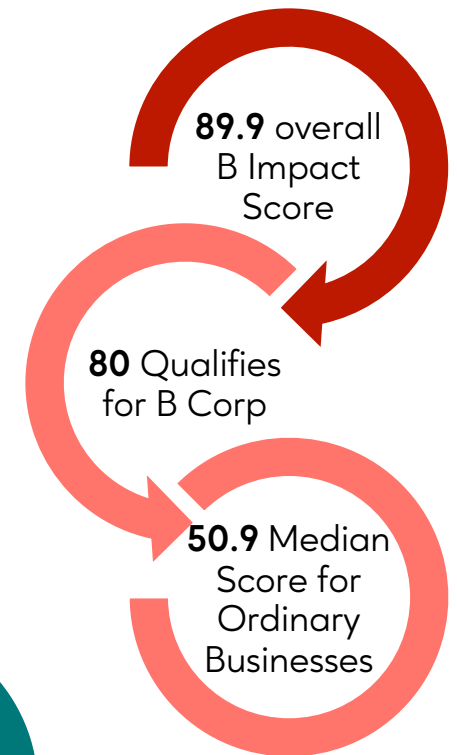
This company meets the highest standards of social and environmental impact

Corporation

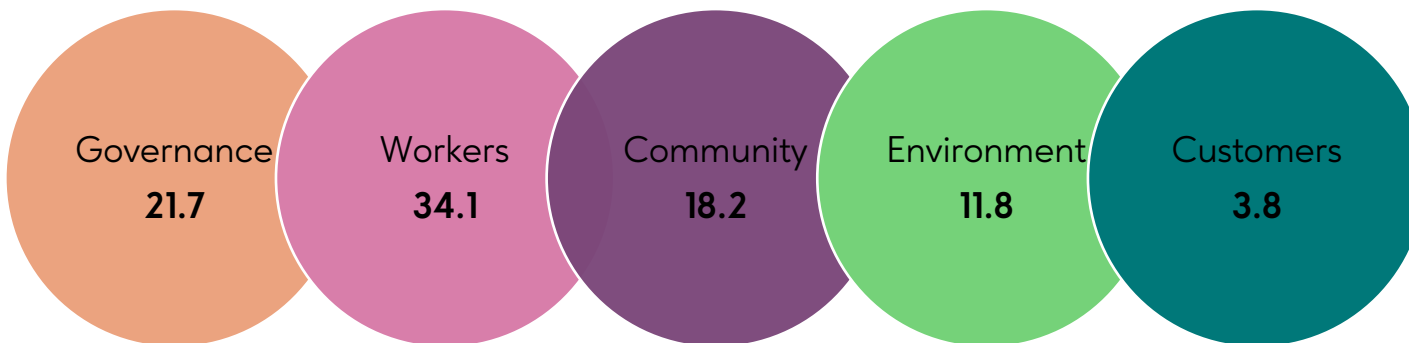
Figure 6 : B certified

Based on the B Impact assessment, we earned an **overall score of 89.8**. The median score for ordinary business which completes the assessment is currently 50.9.

Therefore, we have become **B Corp certified** on 13 December 2021.



The assessment consists of 5 areas:



We achieved the highest score in the Workers section with 34.1 points.

We also became a Swiss Triple Impact member.
Triple Impact stands for: **People, Planet, Prosperity.**

The programme helps Swiss companies **measuring their contribution** to the **Sustainable Development Goals (SDGs)** and thus identify **key areas for improvement** while opening up new business opportunities and demanding innovation.

We were able to set up a **detailed action plan** to improve our social and environmental impact.

Goals:

1. Measure social and environmental impacts
2. Identify opportunities for improvement (environment, employees, customers, supply chain, etc.)
3. Implement specific measures³



Figure 7: Swiss triple impact

Our sustainability objectives are aligned with the **United Nations Global Compact 2030 Agenda** for Sustainable Development by taking action on the United Nations **17 Sustainable Development Goals (SDGs)**, which were launched in 2015. The SDGs are a **global action plan** for the sustainable transformation of **society, economy and environment**.⁴

SUSTAINABLE DEVELOPMENT GOALS



Figure 8: UN

Our most important SDGs as a basis for further goals (1/2):



Figure 9: United Nations

Overall objective

End poverty in all its form and everywhere⁵

Our goal

To increase economic growth and preserve the individual by supporting local providers



Figure 10: United Nations

Overall objective

End hunger, achieve food security and better nutrition and promote sustainable agriculture⁶

Our goal

We want to draw attention to food waste and reduce it

Our most important SDGs as a basis for further goals (2/2):



Figure 11: United Nations

Overall objective

Ensure healthy lives and promote well-being for all at all ages⁷

Our goal

Promotion of psychological and physiological well-being



Figure 12: United Nations

Overall objective

Ensure sustainable consumption and production patterns⁸

Our goal

To work exclusively with local service providers and partners, helping communities to sustain themselves

SECTION 3

Sustainability Performance

PROGRESS ON SUSTAINABILITY REPORT 2021

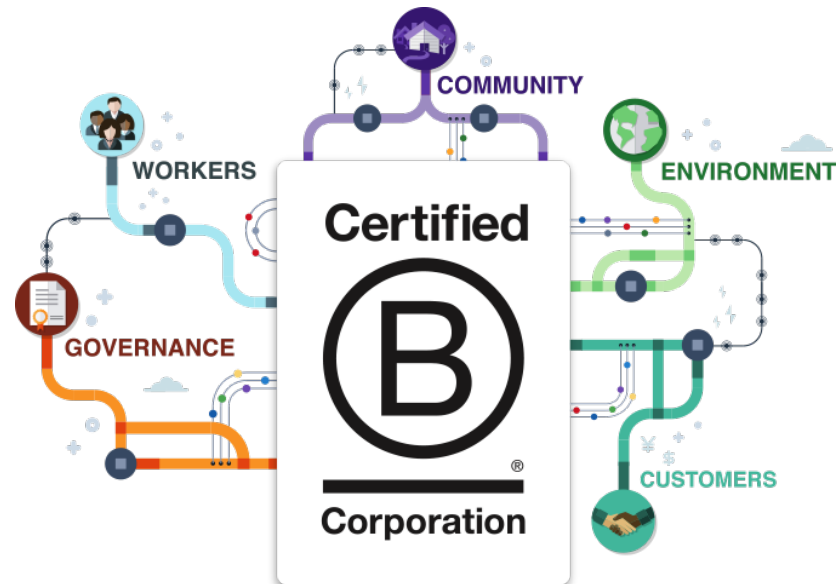


Figure 13: B Corp- Art

Every year 2.01 billion tonnes of waste are being created with at least 33 percent of that not being managed in an environmentally safe manner.⁹

Our commitment to the SDGs makes it imperative for us to **identify waste and find sustainable solutions in everything we create.**

That's why we decided to **track our material usage** across different material categories and analyse it. Our analysis is based on the amount of **waste we created**. The following data gives a detailed but still not an entirely accurate picture of our material usage and the amount of waste we create.

To create an even better evaluation we will have to take a look at this challenge from multiple perspectives. **By educating our partners, and informing clients of alternative waste reducing options.**

Our Waste Performance

Total amount of waste:
617,51 kg

Non- recyclable waste
146,44 kg

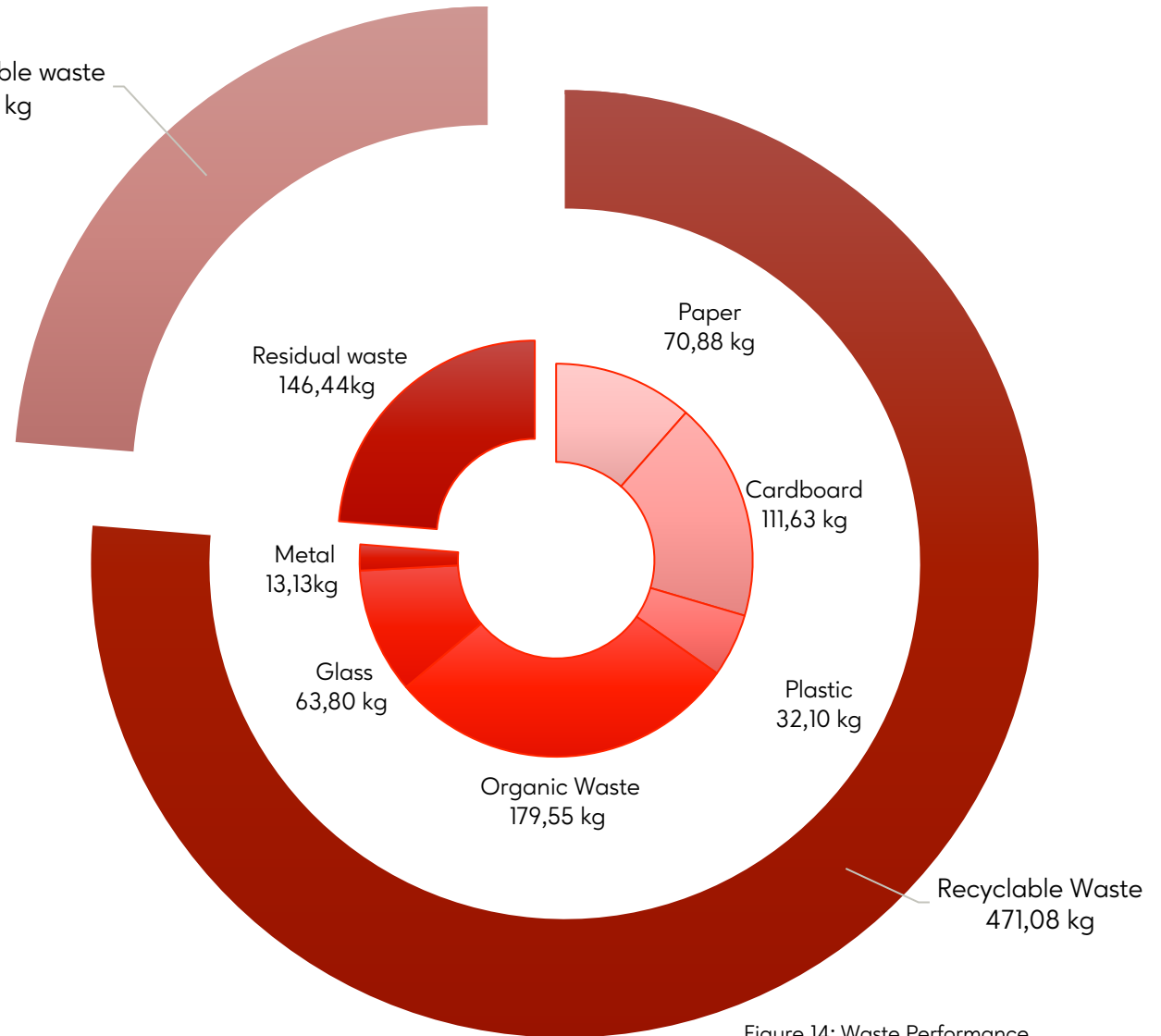


Figure 14: Waste Performance

We have determined our company's emissions for 2020 & 2021 based on the GHG Protocol. In the future we will be able to use these years as a baseline to calculate our future positive changes in reducing emissions.

The GHG Protocol defines the **scopes of greenhouse gas emissions** as follows:

- **Scope 1** emissions: GHG emissions from sources that are owned or controlled by the company.
- **Scope 2** emissions: Indirect emissions from the consumption of purchased electricity, heat or steam.
- **Scope 3** emissions: Other indirect emissions due to the extraction and production of purchased materials and fuels, transport-related activities in vehicles not owned or controlled by the company.¹⁰

What's included in our tracker:

Electricity purchased (scope 2): Electricity that literally keeps our lights on in our office.

Business travel (scope 3): Our clients and partners are based in all our destinations. This section takes also into account gas bills, hotel nights, flights and transportation.

What's not included in our tracker:

Scope 1: Since we as a travel agency do not have any GHG emissions from sources that are owned or controlled by our company.

Waste generated (scope 3): Waste that we can't compost or recycle that will ultimately end up in landfill. We monitor this in a separate tracker.

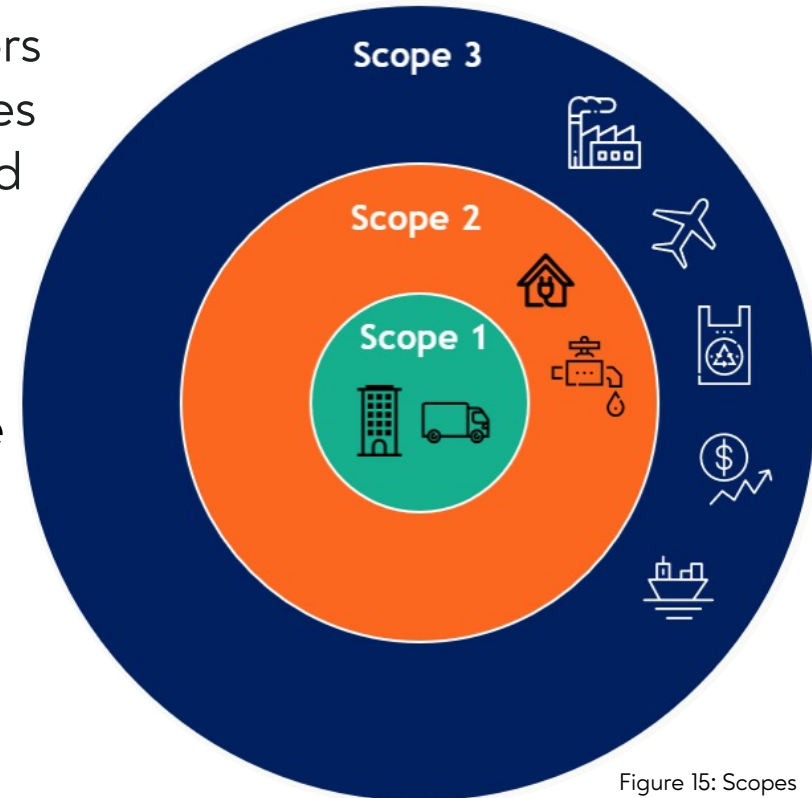


Figure 15: Scopes

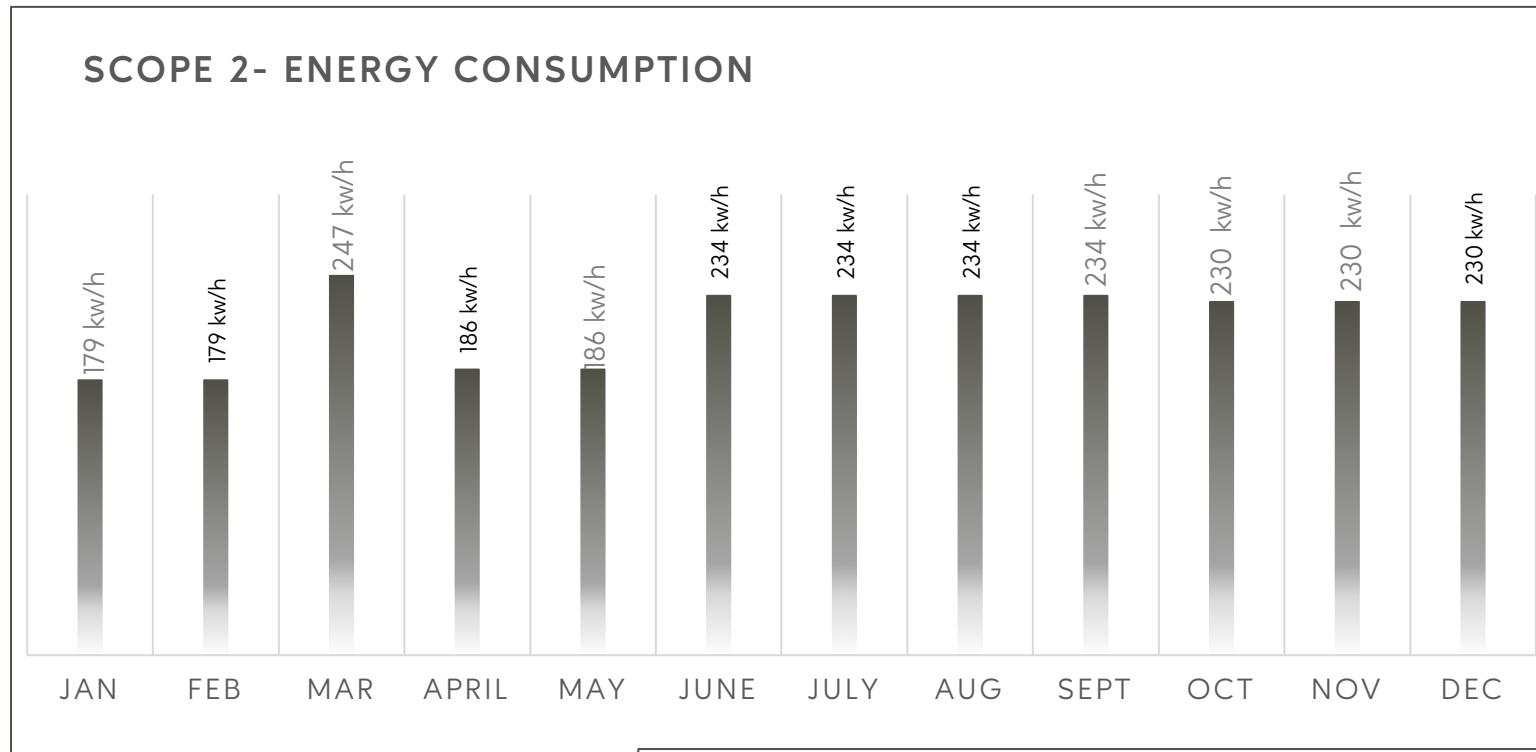
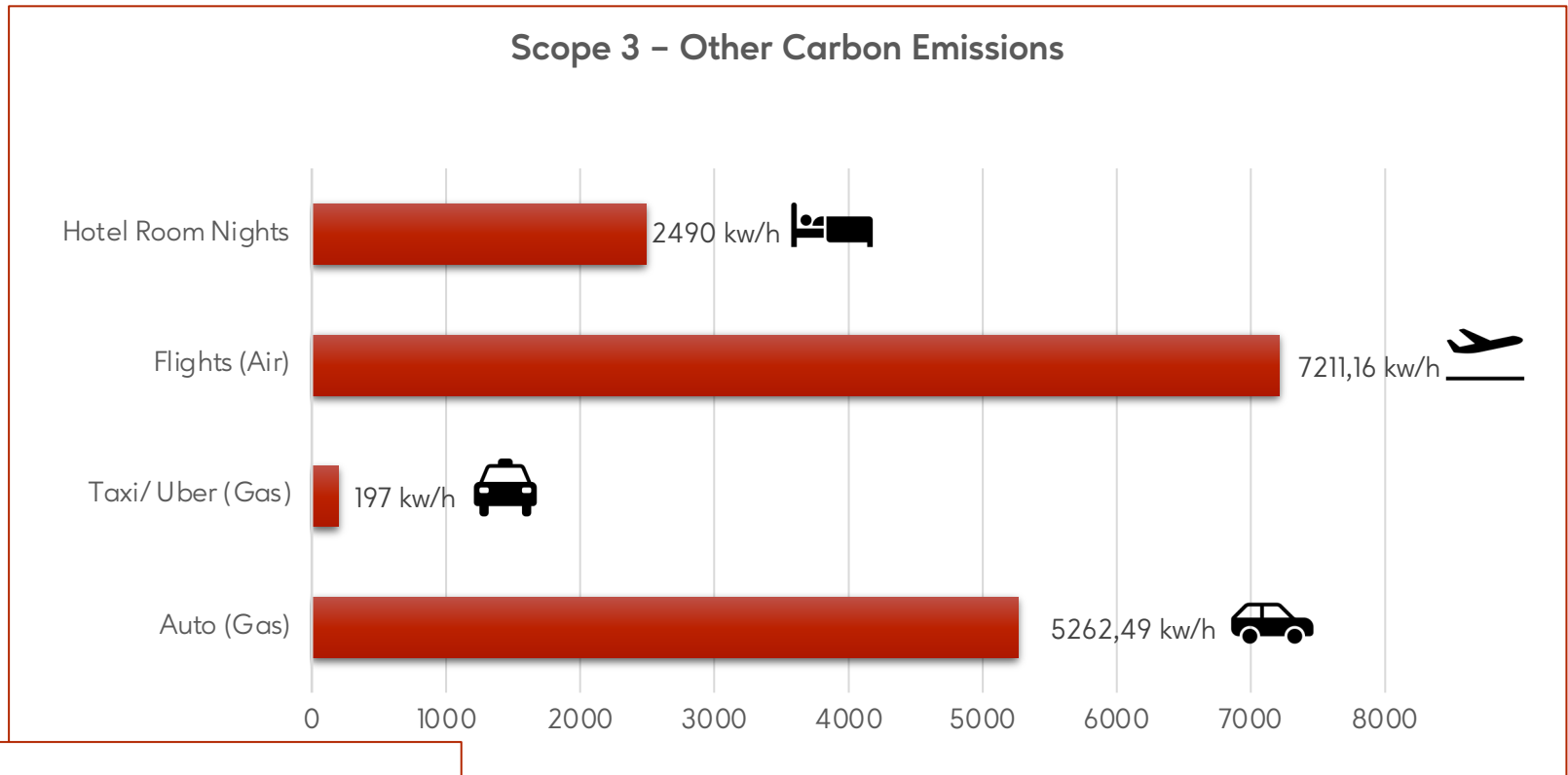


Figure 16: Scope 2

Year totals: **2603 kW/h**

Total amount of consumed energy: **1,1167 MT CO₂e**
(based on 0,429 kgs CO₂ per kWh)



Total amount of consumed energy:
15,16 MT C02e

Figure 17: Scope 3

SECTION 4

Our Future

PROGRESS ON SUSTAINABILITY REPORT 2021



Figure 18: Father & Son

B Corporations do not rest on their laurels – **being sustainable never stops.** We strive for **continuous improvement** and for our corporate activities to have an **increasingly positive impact** on all our stakeholders.

We are a B Corp certified company because as a business we have a **responsibility to people and the environment.**

We are proud to use our business **as a force for good** in the travel industry and beyond.

That's why we created **6 sustainability pledges for the next 5 years** to make sure our path towards more sustainability moves forward into the right direction. In addition we will give you more information and authentic sustainability claims about our company. Since we at Lukevent believe that **transparency and traceability** are important for a sustainable future.¹¹

We want to use the power of business **to change the world for the better.**

We commit:

Pledge 1

To start monitoring the source of our materials and only use recycled/ reused, and/or sustainably sourced materials by 2022.

Pledge 4

To increasing the number of local providers we work with by 13% until 2024.

Pledge 2

To promoting the psychological and physiological well-being of employees. For this reason the satisfaction rate should never fall under 85% by 2023.

Pledge 6

To increasing the percentage of women owned enterprises we work with to 45% by 2025.

Pledge 3

To monitoring and reducing plastic waste by 5% until 2023.

Pledge 5

To monitoring and holding our low emissions from 2021, which were due to Covid, until 2024.

“For the generations to come
- we want to leave this planet in a better way than we found it.”



We hope our progress inspires you and helps you to
become more sustainable.

We are happy to answer any questions about our progress
and our work.

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